



## Factsheet

<b>Company Headquarters:</b>	Bregenz (A) at Lake Constance
<b>Registered as:</b>	Stock Company, listed since 1995 at Vienna Stock Exchange
<b>Founding Year:</b>	1950
<b>Management Board:</b>	<u>Axel Dreher</u> , Spokesman; Member of the management board since March 2013 <u>Thomas Melzer</u> , Member of the management board since September 2012
<b>Positioning:</b>	International manufacturer of tights and lingerie
<b>Products:</b>	Legwear, Ready-to-wear, Lingerie, Accessories

### Retail Partners and Outlets:

More than 270 monobrand shops (own and partner operated) and about 3000 selected retail partners in around 60 countries and online.

### Number of locations(own and partner operated boutiques, factory outlets and shop in shops):

in Europe:	192
in North America:	32
in Asia:	38
rest of the world:	8
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worldwide:	270

**No. of employees:** around 1560 worldwide (status July 2014)

### Concept:

Wolford now as in the past, is a synonym for quality and luxury on the skin. Innovative and creative knitting technology grants the fabrication of unique but still affordable luxury goods. The distinctive aesthetics of Wolford have run like a thread through the company's history. Intensive research and development grants highly specialized knitting technology. With an in-house spinning mill, knitting mill, steaming facility, sewing and dyeing rooms, moulding workshop, a colour laboratory and flexible suppliers, Wolford boosts a high level of innovative strength to astound the industry time and again with their products.

### Milestones:

As an industry trendsetter, the Wolford Group has set important milestones in a history spanning more than 60 years thanks to numerous product innovations. These include legwear models such as the Miss W, Satin Touch and Velvet de Luxe Tights, which like



Wolford's bodies, the Fatal Dress and the Mat de Luxe series, are considered to be classics in a woman's wardrobe. Wolford's development has always been shaped by engineering ingenuity and a strong innovative approach. It has never lost sight of the core competencies and technologies which form a major cornerstone of Wolford's international success strategy. For AW 14/15 Wolford presents the "Pure 50 Tights", which signal the start of a new generation of tights that is also going to make history.

**Sustainability:**

Wolford consciously practices a contrast to "fast fashion" in all its actions and decisions. Thinking and operating sustainably come naturally to Wolford and this applies to both - personal interaction and technical processes. The production process is directed towards protecting the environment and using natural resources prudently and efficiently. The respectful interaction among staff members, the commitment to complying with all applicable national and international legal standards, along with open and transparent communication, are self-evident for Wolford and part of the way we fulfill our responsibility towards society.

**Headquarters:**

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