



## Factsheet

**Company Headquarters:** Bregenz (A) at Lake Constance  
**Registered as:** Stock Company, listed since 1995 at Vienna Stock Exchange  
**Founding Year:** 1950

**Management Board:** Ashish Sensarma, CEO  
*Member of the management board since 01.15*  
Axel Dreher, COO / CTO, deputy chairman of the board  
*Member of the management board since 03.13*

**Positioning:** International manufacturer of tights and lingerie  
**Products:** Legwear, Ready-to-wear, Lingerie, Accessories

**Retail Partners and Outlets:**  
More than 270 monobrand shops (own and partner operated) and about 3000 selected retail partners in more than 60 countries and online.

### **Number of locations(own and partner operated boutiques, factory outlets and shop in shops):**

in Europe:	189
in North America:	35
in Asia:	39
rest of the world:	8
<hr/>	
worldwide:	271

**No. of employees:** more than 1500 worldwide (status 2015)

### **Concept:**

Wolford now as in the past, is a synonym for quality and luxury on the skin. Innovative and creative knitting technology grants the fabrication of unique but still affordable luxury goods. The distinctive aesthetics of Wolford have run like a thread through the company's history. Intensive research and development grants highly specialized knitting technology. With an in-house spinning mill, knitting mill, steaming facility, sewing and dyeing rooms, moulding workshop, a colour laboratory and flexible suppliers, Wolford boasts a high level of innovative strength to astound the industry time and again with their products.

### **Milestones:**

As an industry trendsetter, the Wolford Group has set important milestones in a history spanning more than 60 years thanks to numerous product innovations. These include legwear models such as the Miss W, Satin Touch and Velvet de Luxe Tights, which like



Wolford's bodies, the Fatal Dress and the Mat de Luxe series, are considered to be classics in a woman's wardrobe.

Wolford's development has always been shaped by engineering ingenuity and a strong innovative approach. It has never lost sight of the core competencies and technologies which form a major cornerstone of Wolford's international success strategy. Since AW 14/15 Wolford presents the "Pure 50 Tights", which signal the start of a new generation of tights that is also going to make history, followed in SS 16 by the "Pure 10 Tights".

### **Sustainability:**

Wolford consciously practices a contrast to "fast fashion" in all its actions and decisions. Thinking and operating sustainably come naturally to Wolford and this applies to both - personal interaction and technical processes. The production process is directed towards protecting the environment and using natural resources prudently and efficiently. The respectful interaction among staff members, the commitment to complying with all applicable national and international legal standards, along with open and transparent communication, are self-evident for Wolford and part of the way we fulfill our responsibility towards society.



Since March 2015 Wolford AG is an official system partner of bluesign technologies ag. This is a global network whose international bluesign® system represents safe textiles, environmentally friendly production and resource-friendly processes. The aim of the bluesign® system is to provide transparency for the whole textile supply chain with regard to consumer protection, workplace safety, waste water and emissions. This is the world's highest industry standard in this area. Wolford is the first hosiery manufacturer in the world to subject its processes to this in-depth process.

### **Headquarters:**

Wolford Aktiengesellschaft  
Wolfordstr. 1  
6900 Bregenz  
Tel: +43 / 5574 / 690 1477  
Email: [press@wolford.com](mailto:press@wolford.com)

**Status:** August 2015