



Short profile of Ashish Sensarma (CEO of Wolford AG)



Ashish Sensarma, born in 1959, has been CEO since January 7, 2015, and has been appointed to serve through to April 30, 2018. He is a member of the Board of Directors of Shubh Properties Investments B.V.

He is responsible for marketing, sales, and information technology, as well as for coordinating corporate strategy.

Ashish Sensarma has more than 30 years of experience in the fashion industry. He is a retail expert for brands in the mid-priced and luxury segments and has a global understanding of customer needs and extensive expertise in integrating sales channels.

Born in India and a Dutch citizen, Mr. Sensarma began his career with Mexx, where he developed the retail business for more than 20 years and oversaw revenues of more than € 400 million at more than 300 shops. He left Mexx in 2006, several years after the take-over by Liz Claiborne.

He most recently served as Chief Operating Officer for the luxury swim-wear brand Vilebrequin, which he developed into the global market leader in this segment.

Mr. Sensarma is married and has two adult children. He holds a BSc in business administration from Nichols College, Dudley, Massachusetts, where he majored in finance.