



Wolford puts a modern minimalist slant on the autumn/winter collection

- **Wolford knitwear: reinterpretation of modern minimalism in design and colour**
- **Art deco elegance with Wolford design**
- **Colourful legwear and accessories round off the look for autumn 14/15.**

Bregenz, 31 March 2014 – **Clear structures define the sophisticated and elegant Wolford look for autumn/winter 2014/15. The tantalising flirtation between pure sensuousness and Wolford design is at the heart of the collection. Warm knitwear sets the benchmark for the reinterpretation of modern minimalism, with autumn tones that create a cosy atmosphere, exude subtly cool elegance or simply entice with art deco elements. Many of our legwear items and accessories use splashes of colour and are the perfect way to highlight autumn and winter looks.**



Lana Luxe Skirt

It's getting colder and the nights are drawing in – items in the 'Lana' range offer the ideal combination of modernity and comfort, available in a delicate carnelian orange and a warm bison brown in addition to classic black. The softly cut, knitted A-line 'Lana Luxe' skirt offers fantastic comfort and a flattering cut thanks to the elasticated, light support ribbed waistband. The matching 'Lana Luxe' plaid, which is a new take on the popular stole or poncho, offers cosy elegance as a shoulder cape that looks great when teamed with a shirt or roll-neck jumper.

Modern, with an elegant cut, the 'Lana Luxe' pullover' also fits like a second skin: smooth-knitted with flared 3/4-length sleeves, this item is a knitwear fashion highlight that will integrate well into your autumn wardrobe. Alternatively, there

is also the feminine 'Lana Luxe' cardigan', which features lots of details such as waist-high pockets, real horn buttons and sporty ribbed hems.

Wolford's new knitted dresses – so beautiful you'll fall in love

Ladies who love dresses will fall in love with the 'Lana Luxe' dress, whose elegance is shown with the combination of a loosely fitting smooth-knit top and figure-hugging rib-knit skirt; the off-the-shoulder neckline and ribbed hems on the neckline and arms add a more casual touch.

The modern roll-neck 'Caprice' dress with its 3/4-length sleeves is also truly beautiful, offering the wearer exceptional comfort and an attractive design: the attractive combination of a rib-knit top and a smooth, slightly A-line skirt is available in a bright berry red, warm bison brown or a deep cobalt blue.

The 'Adele' shift dress is a fashionably chic, comfortable and versatile wardrobe staple knitted from the finest wool and can be combined with various items for different looks: team it with a smart shirt for the office, or wear it on its own for the evening, or as a complete outfit with one of the matching 'Adele' cardigans – either the longer, jacket version with a stand-up collar, or the fashionable shorter version.

From classic and modern, elegantly cool to sporty chic: when it comes to styling, the 'Adele' coat also offers exceptional versatility. The wrap-around coat with oversize shawl collar not only guarantees that you look fantastic but also provides cosy warmth on autumn and winter days.

All 'Adele' items have been produced in Milanese knit, which results in a very shape-retentive and stable knit that provides excellent durability.



Art deco elegance à la Wolford

Clear contrasts can be created with circular knits using creative geometric art deco patterns. The 'Tilla' skirt shows off art deco style at its finest for cold, wintry days. A seamless knitting technique lends the skirt a very pure effect, which can be shown off to its best advantage when teamed with chic, block-coloured tops.



Art deco also features in Wolford's legwear this season. The 'Tilla' tights with their geometric diamond pattern will really make a splash when worn under skirts and dresses that show a little more leg.

The 'Tilla' scarf offers another splash of colour in the Tilla collection, which beautifully reflects the strong colours of the autumnal palette. The silk scarf featuring a variation on an art deco design, has a special intensity and luminescent effect as a result of the translucent and slightly shimmering material; rolled hems also create a sophisticated and elegant look.

Matching autumn accessories and legwear

Whether it's an extremely elegant accessory such as the 'Zerafina' scarf in a timeless lacy jacquard design, or an artistic burst of colour, such as the silk 'Colinda' scarf, the autumn accessories from our current collection will fulfil your every desire for a stylish wardrobe addition in terms of colour and design.

The minimalist design of the nubuck cowhide 'Cailin' belt lends any outfit a chic elegance, while the buckle featuring a leather inlay and slim gold-coloured edging emphasises the wearer's feminine side. If you prefer a more directly glamorous look, why not try out the 'Amanda' belt model with its different-sized gold-coloured eyelets? A special detail: the tapered buckle section with a gold-coloured clasp can be worn at the front or back. Both belts are available in autumnal rust red and



nutmeg brown, as well as black.

The 'Colora' belt combines all this season's hottest colours, making it a real all-rounder for any outfit: whether worn with trousers or over a dress or jumper, this nubuck cowhide belt with its classic, half-moon gold-coloured buckle is a real eye-catcher.



Ombré Tights

The highlight of 'Alyssia' tights' is the open-knit pinhole design that allows just an elegant flash of skin. Their wide range of colours mean they look great with any autumn outfit. In addition, the silky-soft material, together with the smooth-knit sole, toe and heel, ensures fantastic comfort. This item is also available as 'Alyssia' knee highs.

In addition to comfort, the two-tone 'Ombré' tights' feature vertical lines to make your legs appear longer. In four on-trend shades with a slightly pearlescent shimmer, they add an elegant touch, especially when paired with short skirts and ankle boots.

The opaque 'Elena' tights also feature two shades and an elegant net pattern with vertical stripes to make the legs appear longer – making them the perfect finishing touch in

terms of colour and design to casual and formal outfits.

Stylish geometric print, which lets the skin show through, a soft feel with 10% silk and exceptional comfort thanks to a smooth-knit sole, heel and toe: these attributes make the winter ajouré 'Celina' tights a real hit in the colours black, caviar grey and bison brown – an elegant accessory and also a safe choice to make any autumn day more beautiful.

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Photo downloads:

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Lana Luxe Skirt: <http://service.wolford.com/download/press/aw1415/trend/59816.zip>

Lana Luxe Pullover: <http://service.wolford.com/download/press/aw1415/trend/59814.zip>

Lana Luxe Plaid: <http://service.wolford.com/download/press/aw1415/trend/96304.zip>

Lana Luxe Dress: <http://service.wolford.com/download/press/aw1415/trend/59817.zip>

Caprice Dress: <http://service.wolford.com/download/press/aw1415/trend/59813.zip>

Adele Dress: <http://service.wolford.com/download/press/aw1415/trend/59807.zip>

Adele Coat: <http://service.wolford.com/download/press/aw1415/trend/59810.zip>

Adele Cardigan: <http://service.wolford.com/download/press/aw1415/trend/59821.zip>

Adele Cardigan: <http://service.wolford.com/download/press/aw1415/trend/59809.zip>

TillaSkirt: <http://service.wolford.com/download/press/aw1415/trend/58224.zip>

TillaTights: <http://service.wolford.com/download/press/aw1415/trend/14422.zip>

TillaScarf: <http://service.wolford.com/download/press/aw1415/trend/96301.zip>

ZerafinaScarf: <http://service.wolford.com/download/nehe/96096.zip>

Colinda Scarf: <http://service.wolford.com/download/press/outline/96300.zip>

Cailin Belt: <http://service.wolford.com/download/press/outline/96198.zip>
Amanda Belt: <http://service.wolford.com/download/press/outline/96196.zip>
Colora Belt: <http://service.wolford.com/download/press/outline/96197.zip>

Alyssia Tights: <http://service.wolford.com/download/press/outline/13059.zip>
Alyssia Knee-Highs: <http://service.wolford.com/download/press/outline/33024.zip>
Ombre Tights: <http://service.wolford.com/download/press/outline/14415.zip>
Celina Tights: <http://service.wolford.com/download/press/outline/13060.zip>
Elena Tights: <http://service.wolford.com/download/press/outline/14431.zip>

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About Wolford Aktiengesellschaft:

Wolford AG, headquartered in Bregenz on Lake Constance (Austria), operates 16 subsidiaries and markets its products in about 70 countries via more than 260 monobrand stores (own and partner-operated), approximately 3,000 trading partners and online. The Austrian company, which has been publicly listed on the Vienna Stock Exchange since 1995, generated sales of EUR 156.47 million in the 2012/13 financial year (May 1, 2012–April 30, 2013), and has about 1,600 employees. Since its founding in the year 1950, Wolford has evolved from a local producer of pantyhose to a global fashion brand in the segment of affordable luxury products.

