



## Make an entrance with Wolford

- Glamorous art deco designs
- Exclusive crystal appliqués for eye-catching tights
- Soft and warming velvet material for a sense of well-being

Bregenz, August 2014 – A fashionable intermezzo of dazzling tights as well as exclusive outerwear and accessories will also be available from Wolford this autumn/winter. Whether you prefer crystal appliqués as eye-catching extras, art deco designs around the neckline or gold sequins on leggings and bracelets, these glamorous creations are a festival for the senses. In combination with soft materials, the cosy Wolford feeling is guaranteed, even on cold days.



The Samantha String Body has major potential to become your favourite for the party season, boasting a soft and velvety material as well as plenty of bling. Sparkling Swarovski crystals create a harmonious contrast to the subtle black and decorate the neckline in a variety of sizes and colours. You'll be sure to feel great, lighting up the room with glittering crystals.

If you would prefer a top, the Samantha Top is the ideal choice. This top also features a variety of Swarovski crystals around the neckline, whose design is reminiscent of the art deco style. This irresistible look means you won't need to think about which necklace to wear.

The Scarlet Pullover features a similarly eye-catching décolleté. Real Swarovski crystals and gold sequins of varying sizes are arranged in a choker style around the neck, resulting in a very effective twist on art deco jewellery. This jumper is sure to add a touch of glamour to any festive or evening event.

To match the jumper, there's also the Scarlet Bracelet, which also features gold sequins. In combination with its velvety soft material, it will be the highlight of any outfit.

### Glamour par excellence with our tights

But that's not all: the sheen of glamour is also to be found in our legwear range this winter.

For example, the Scarlet Leggings, which are perfect for underlining your natural sparkle and will make the wearer the star of any evening event. On the one hand, they are opaque and beautifully soft, while on the other hand, the leggings feature a pattern of sparkling gold stripes down the centre of the leg, extending all the way up to suspender height. In addition, a pleasantly soft knitted waistband ensures optimum comfort, making these tights an exceptional highlight and not just suitable for evening wear.

The Zip Tights are a modern twist on seduction. They also play with metallic sequins that create the effect of a zip, which this time runs all the way up the back of the leg. The cosy, soft velvet material makes these tights the perfect accessory for Christmas parties or extravagant winter evening events.

Swarovski crystals also add a little sparkle on the Starlight Tights and Angelina Tights. The Starlight Tights create



*Starlight Tights*

interesting contrasts between translucent sections and opaque dots. To boost the glam factor, real Swarovski crystals are worked into the dots, reflecting the light and conjuring up an irresistible effect on the legs.

The Angelina Tights sparkle in the truest sense of the word, featuring an exciting design of three fine parallel lines running up the front of the leg from the toes all the way up to suspender height. The highlight is the little diamonds worked into the lines, creating a glittering effect with real Swarovski crystals.



*Scarlet Leggings*

Photo downloads:

© Pictures: Wolford AG (for use until 10/2018)

Samantha String Body: <http://service.wolford.com/download/press/aw1415/trend/79080.zip>

Samantha Top: <http://service.wolford.com/download/press/aw1415/trend/59805.zip>

Scarlet Bracelet: <http://service.wolford.com/download/press/aw1415/trend/93238.zip>

Scarlet Pullover: <http://service.wolford.com/download/press/aw1415/trend/58225.zip>

Scarlet Leggings: <http://service.wolford.com/download/press/aw1415/trend/14425.zip>

Zip Tights: <http://service.wolford.com/download/press/aw1415/trend/14424.zip>

Starlight Tights: <http://service.wolford.com/download/press/aw1415/trend/14426.zip>

Angelina Tights: <http://service.wolford.com/download/press/aw1415/trend/14428.zip>

++++

**Press contact:**

Wolford AG

Wolfordstr. 1, A 6900 Bregenz

Ingola Metz

Manager International Fashion PR

Tel.: +43 (0)5574 9773 422

Email: [ingola.metz@wolford.com](mailto:ingola.metz@wolford.com)

++++

**About Wolford Aktiengesellschaft**

Wolford AG, headquartered in Bregenz on Lake Constance (Austria), operates 16 subsidiaries and markets its products in 60 countries via more than 270 monobrand stores (own and partner-operated), approximately 3,000 trading partners and online. The Austrian company, which has been publicly

listed on the Vienna Stock Exchange since 1995, generated sales of EUR 155.87 million in the 2013/14 financial year (May 1, 2013–April 30, 2014), and has about 1,560 employees. Since the company was founded in 1950, Woford has become one of the world's leading manufacturers of luxurious tights, exclusive lingerie and high-quality bodywear.

