



## **Wolford wins two awards at the UK Lingerie Awards**

- **Best Hosiery Brand of the Year**
- **Best Shapewear Brand of the Year**

London / Bregenz, 4 December 2014 - **It was only a few weeks ago when national trade magazine *Lingerie Insight* announced officially that Wolford was nominated in different categories for the UK Lingerie Awards. Last night the winners of the 2014 UK Lingerie Awards, in association with Wacoal Eveden, were revealed in a sparkling ceremony at the Freemasons' Hall in London. Wolford was awarded with best hosiery brand and best Shapewear of the year.**

More than 450 lingerie insiders and fans rubbed shoulders with a sparkling celebrity guest list at the event, which was hosted by Georgia Jones, former Miss England and wife of McBusted frontman Danny Jones.



**Sarah Blackman, editor of the Award's organiser business magazine *Lingerie Insight* said:** "This year's list of winners demonstrates the talent, creativity and sheer determination that can be found within the UK lingerie industry. I know, from speaking to each of the winners individually, how hard they work throughout the year and tonight has quite rightly recognised what they have achieved." I would like to congratulate our winners, and

indeed all of our finalists, and wish them every success in the year ahead."

**Angela Blundell, Managing Director of Wolford London Ltd says:** "Wolford is truly delighted to have been awarded, not once but twice, with such a wonderful prize. We feel proud and honoured to have received the 2 awards. We have a huge amount of respect for the other shortlisted brands and we know the competition was really fierce! We will continue to strive to be leaders in all categories and provide excellence."

++++

For additional details, please contact:  
**Wolford press office**

Sidonie Goldman  
[Sidonie.Goldman@wolford.com](mailto:Sidonie.Goldman@wolford.com)  
T: 020 7494 4343



++++

**About Wolford Aktiengesellschaft:**

Wolford AG, headquartered in Bregenz on Lake Constance (Austria), operates 16 subsidiaries and markets its products in 60 countries via more than 270 monobrand stores (own and partner-operated), approximately 3,000 trading partners and online. The Austrian company, which has been publicly listed on the Vienna Stock Exchange since 1995, generated sales of EUR 155.87 million in the 2013/14 financial year (May 1, 2013–April 30, 2014), and has about 1,560 employees. Since the company was founded in 1950, Wolford has become one of the world's leading manufacturers of luxurious tights, exclusive lingerie and high-quality bodywear.

