



Factsheet

Company Headquarters:	Bregenz (A) at Lake Constance
Registered as:	Stock Company, listed since 1995 at Vienna Stock Exchange
Founding Year:	1950
Management Board:	<u>Ashish Sensarma</u> , CEO Member of the management board since 01.15 <u>Axel Dreher</u> , COO / CFO, deputy chairman of the board Member of the management board since 03.13

Positioning: Market leader in the luxury legwear and Ready-to-wear segment, additionally Wolford has an established position with exclusive lingerie

Products: Legwear, Ready-to-wear, Lingerie, Accessories

Retail Partners and Outlets:

262 monobrand shops (own and partner operated) and over 3000 selected retail partners in more than 60 countries and online.

Number of locations (own and partner operated boutiques, factory outlets and shop in shops):

in Europe:	184
in North America:	36
in Asia:	36
rest of the world:	6

worldwide:	262

No. of employees: more than 1571 (FTE) worldwide (status 2016)

Company History

What started in Bregenz, Austria, on Lake Constance in 1950 as a company to produce pure silk and rayon stockings has become the essence of exclusive legwear and bodywear for many women throughout the world. This success is the result of Wolford's innovative round-knitting technology the basis of its incomparable product quality. But it takes much more to become a must-have brand: distinctive esthetics as well as captivating visual presentation and communication have made Wolford what it is today. The unique esthetics of Wolford's creations are the unifying factor throughout the company's more than six-decade history.



Vision

We want to be the leading global brand in the aspirational luxury segment of legwear, lingerie and bodywear by offering our consumer an unforgettable experience: “The Unforgettable Touch of Wolford“

Milestones

As an industry trendsetter, the Wolford Group has set important milestones in a history spanning more than 60 years thanks to numerous product innovations. These include legwear models such as the Miss W, Satin Touch and Velvet de Luxe Tights, which like Wolford’s bodies, the Fatal Dress and the Mat de Luxe series, are considered to be classics in a woman’s wardrobe.

Wolford’s development has always been shaped by engineering ingenuity and a strong innovative approach. It has never lost sight of the core competencies and technologies which form a major cornerstone of Wolford’s international success strategy. Wolford presents the “Pure 50 Tights” and “Pure 10 Tights” which signal the start of a new generation of tights that is also going to make history: Imagine a pair of opaque tights that not only offers the best materials and functionality, but is also designed with ultimate comfort in mind. Unique, innovative technology allows for the seams of the panty to be smoothly glued together making the tights invisible even underneath the most form-fitting clothing. Wolford’s fall/winter collection 2016/2017 sees the launch of “Comfort Cut 40 Tights” with a waistband that can be completely and customized by the wearer.

Sustainability:

Wolford consciously practices a contrast to “fast fashion” in all its actions and decisions. Thinking and operating sustainably come naturally to Wolford and this applies to both - personal interaction and technical processes. The production process is directed towards protecting the environment and using natural resources prudently and efficiently. The respectful interaction among staff members, the commitment to complying with all applicable national and international legal standards, along with open and transparent communication, are self-evident for Wolford and part of the way we fulfill our responsibility towards society.



Since April 2015 Wolford AG is an official system partner of bluesign technologies ag. This is a global network whose international bluesign® system represents safe textiles, environmentally friendly production and resource-friendly processes. The aim of the bluesign® system is to provide transparency for the

whole textile supply chain with regard to consumer protection, workplace safety, waste water and emissions. This is the world’s highest industry standard in this area. Wolford is the first hosiery manufacturer in the world to subject its processes to this in-depth process. Furthermore, all legwear products knitted and dyed by Wolford itself on a cotton and polyamide basis for the Essential collection have enjoyed “bluesign® approved” status since February 2016.



Headquarters:

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