

# PAUL KOTRBA



BS, MBA (JWU) / AMP (Harvard)

Branded Consumer / Luxury Goods CEO

15 Years with LVMH Moët Hennessy Louis Vuitton

3 Years with Private Equity Firm LCatterton Asia

1 Year with Lanvin Group

Paul Kotrba is a seasoned global retail and luxury goods executive, with more than 20 years of operating and brand building experience, working in various executive positions across the LVMH, LCatterton, and Lanvin Group brand portfolios. He is currently interim CEO at Sergio Rossi and was most recently interim COO at Wolford.

At Wolford Mr. Kotrba was in charge of production, sourcing, supply chain, IT, legal and compliance. While there he lead an 18M Euro capital increase, managed business operations through a cyber attack, launched the migration to a new logistics provider, defined 14 key IT projects to upgrade systems, software and digital infrastructure, started the relocation project of the Austrian HQ and supported a final multi-layer restructuring program to achieve break even in 2023.

Prior to joining Lanvin Group, Mr. Kotrba was CEO of Seafolly, based in Sydney, Australia, where he led the iconic Australian premium swimwear brand, which is part of the \$25BN private equity firm LCatterton. He drove the expansion of the brand into more than 40 countries and transformed the company into a tech and digital focused organization. Mr. Kotrba established operational excellence across a global team of 650, extended the brand into new categories and launched a licensing partnership with Victoria's Secret, thereby growing net sales and EBITDA.

At LVMH, Mr. Kotrba was based in New York and the executive responsible for sales and business development of the Donna Karan and DKNY brands, with teams in New York, London, Milan and Shanghai. While there, he scaled the international part of the business across all channels from 25% to 85% of total turnover, with the majority of the expansion coming out of EMEA and APAC.

As a result of that successful track record, he was invited into the LVMH Future Leadership Program and sponsored to attend the Harvard Business School Advanced Management Program. He holds BS and MBA degrees from Johnson & Wales University in Providence, Rhode Island.