



Alex WU

Chief Human Resource Officer

Mr. Alex Wu is serving as Chief Human Resource Officer of Lanvin Group.

Mr. Alex Wu joined Fosun Group since 2022 serve as Fosun CEO Business assistant, which lead strategy and operation in consumer business. (known as happiness BG in Fosun)

In addition, Mr. Alex Wu is dedicating in UK/Europe Business Management with for more than 11 years. He served as senior management member in vivo(COO)/ Huawei(commercial) to lead team with multiple functions such as Technique, GTM, Sales, MKT, Retail, Commercial, logistic, after sales, HR, Law and Finance.

Mr. Alex Wu holds Master degree of E-commerce and Bachelor degree of Computer Science from Staffordshire University.